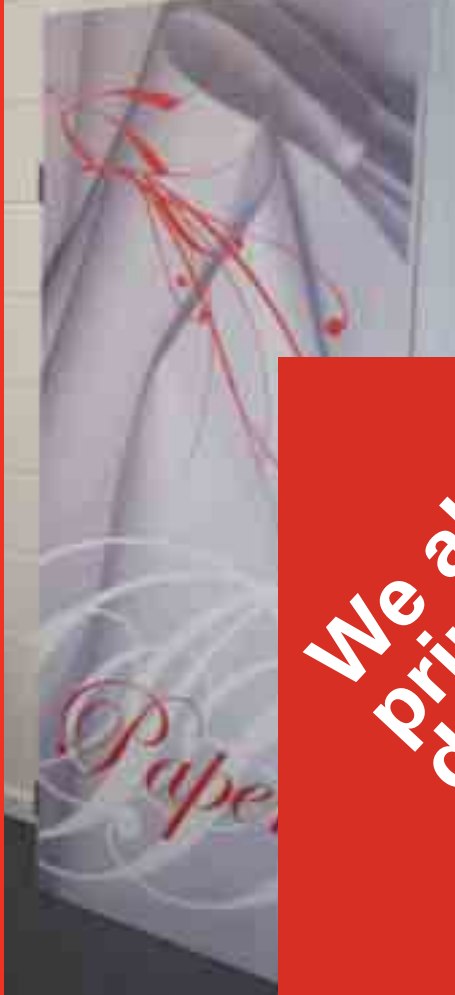




digital  
product  
guide

09



We also  
print  
doors!



- 4** fivestardigital and the Product Guide
- 5** Company Profile
- 6** Portable Display Stands
  - Banner Bug
  - Classic Display
  - Standard Display
  - Double-sided Display
  - X-Stand Display
  - L-Stand Display
  - Outdoor Display
  - Pop up Display
  - Pop up Display (small)
- 28** Large Format
  - A Frames
  - Posters
  - Canvas
  - Flat Bed - Rigid Substrates
  - Adshell Posters
- 40** Signs
- 44** Pre-Press
  - Design
  - Scanning
  - Stickers and Labels
- 50** Specifications

five**s**tardigital responded to the demand for quality digital printing in a variety of sizes for both indoor and outdoor applications, and has drawn on skilled staff and the best technology available to deliver superior results.

five**s**tardigital has grown its stable of equipment and products to match the technical advancements in the digital printing and signage industries.

4

Flexibility and versatility have become trademarks of five**s**tardigital and advancements in their digital capabilities have resulted in a wide range of services from large format banners, display prints and signage to short run brochures and flyers.

The “**Display Guide 2009**” is designed to assist market users to develop a high quality product within excellent lead times at competitive prices.

**fivestar** is a South Australian company, recognised nationally and globally for its excellence in print. Located at new premises in Netley, **fivestar** has invested in state-of-the-art technology to consistently deliver outstanding results. A commitment to quality outcomes, innovative techniques and personalised service gives **fivestar** a competitive business edge in a client driven world.

**fivestar** offers a comprehensive range of services - pre-press, offset printing, finishing and of course digital printing. The digital side of **fivestar** (**fivestardigital**) are specialists in large format digital printing, offering an extensive range of innovative products.

5

We provide a complete design, print and installation service.

Portable display systems are ideal for;

Corporate advertising

Trade shows and exhibitions (indoor and outdoor)

Point of sale

Shop signage

Product promotion

6

## Specifications

Files can be set up  $\frac{1}{4}$ ,  $\frac{1}{2}$  or full size.

For maximum quality reproduction please ensure all images are no less than 100dpi at full size (ie 300dpi at  $\frac{1}{2}$  size).

All files should be converted to CMYK.

All fonts to be converted to outlines/paths (or supply fonts).



portable  
display  
stands



## THE BANNER BUG

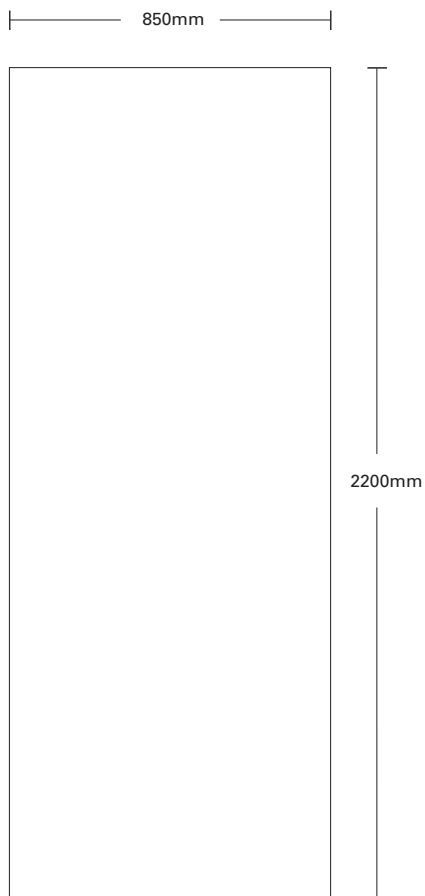
**Size** 850mm (W) x 2200mm (H)

**Code** BBUG

**Price** \$540.00 + gst

Includes single sided banner, stand and bag.

Indoor banner, available in silver.



Rear view  
Single pole to  
connect to base



Stand - one piece



Carry bag



## THE CLASSIC BANNER

**Size** 850mm (W) x 2000mm (H)

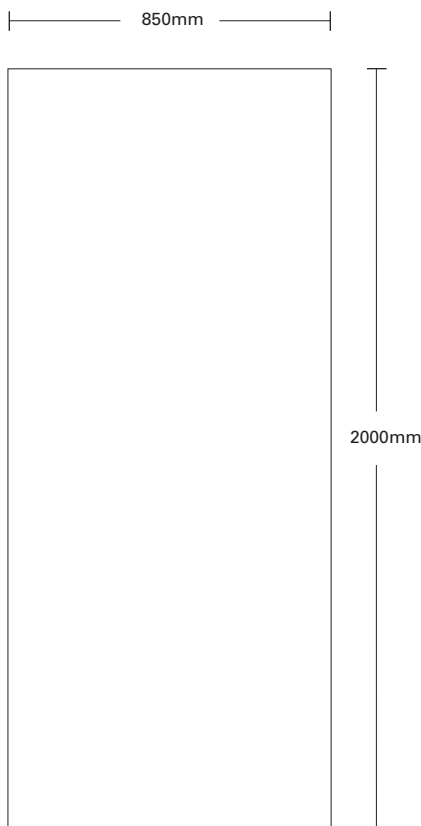
**Code** CLAS

**Price** \$275.00 + gst

Includes single sided banner, stand and bag.

Indoor banner, available in silver.

10



Rear view  
Single pole to  
connect to base



Single pole to  
base for easy  
installation



Rear view, top of  
banner



## THE STANDARD BANNER

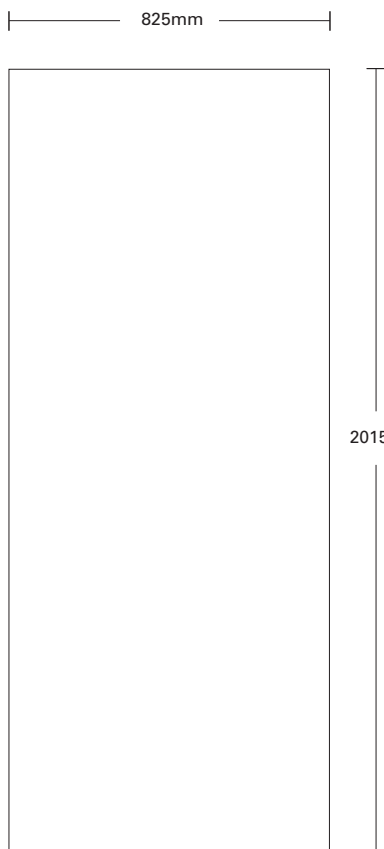
**Size** 825mm (W) x 2015mm (H)

**Code** STAN

**Price** \$395.00 + gst

Includes single sided banner, stand and bag.

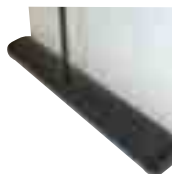
Indoor banner, available in silver or black base.



Rear view  
Single pole to  
connect to base



Rear view, top of  
banner



Base of banner

the standard



five

star

five



**THE PINT - DOUBLE SIDED**

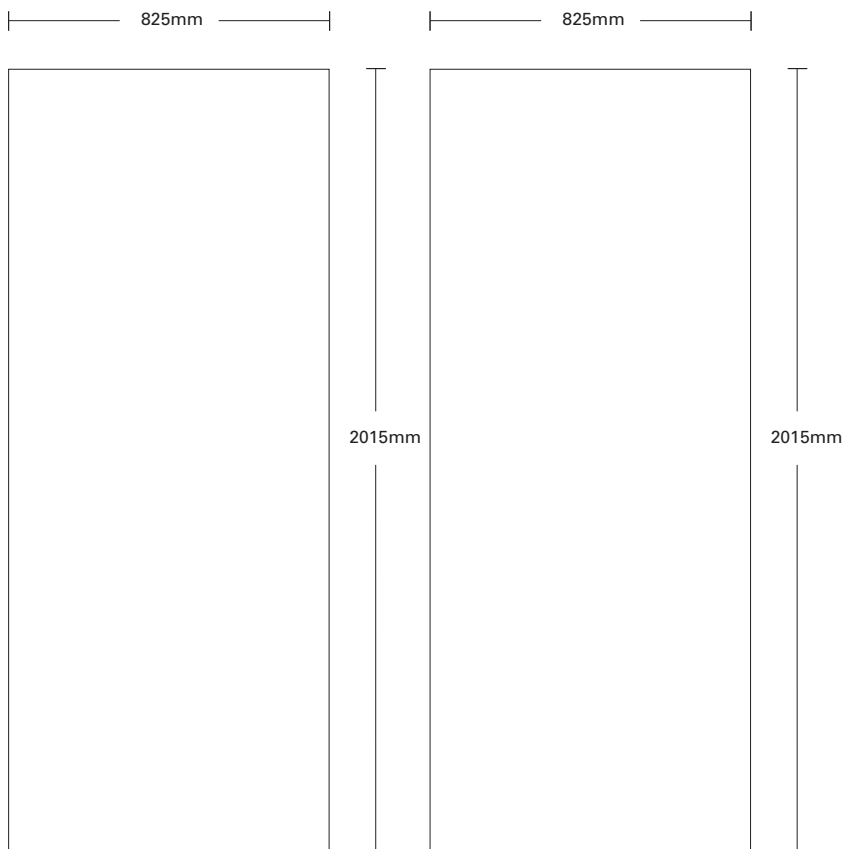
**Size** 825mm (W) x 2015mm (H)

**Code** STAN/DS

**Price** \$585.00 + gst

Includes double sided banner, stand and bag.

Indoor banner, available in silver or black base.





## THE X - FRAME BANNER

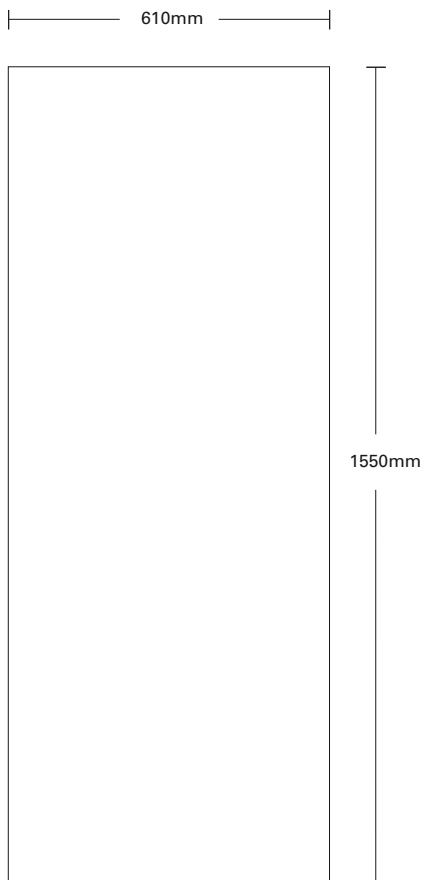
**Size** 610mm (W) x 1550mm (H)

**Code** XFRA

**Price** \$195.00 + gst

Includes single sided banner, stand and bag.

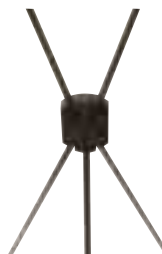
Indoor banner.



Rear view  
5 poles connect  
to centre piece



Bolt through  
banner for  
extra support



Back brace



## THE EXTREME

Size 1000mm (W) x 2150mm (H)

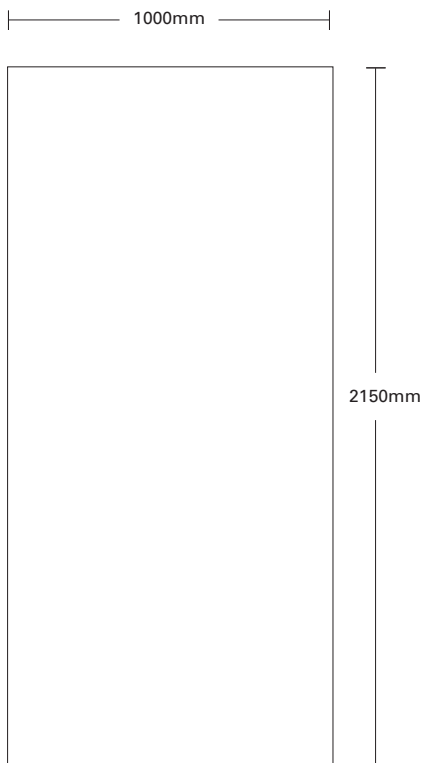
Code XTR

Price \$289.00 + gst

Includes single sided banner, stand and bag.

Indoor banner.

18



Rear view  
L frame structure  
for easy  
installation



Top view of  
banner



Bottom of  
banner, pole fits  
to base to create  
L shape



## OUTDOOR BANNER

Size 845mm (W) x 2040mm (H)

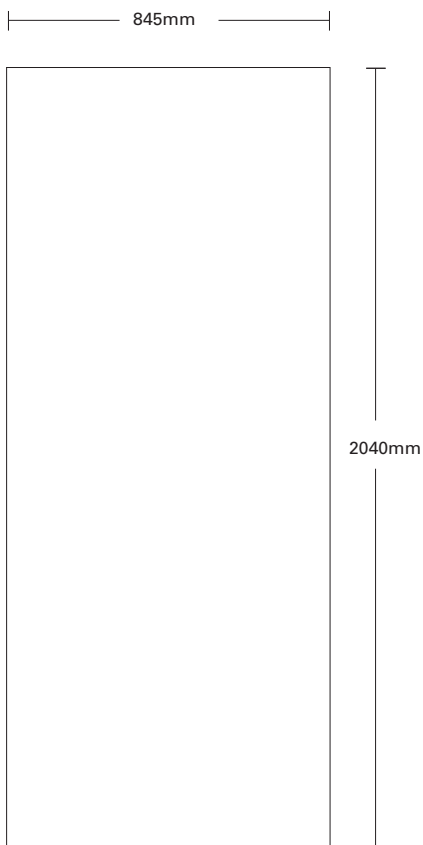
Code OUT\_DS

Price \$625.00 + gst

Includes banner x 2, stand and bag.

Outdoor banner.

20



Top view of stand, each banner hooks on for easy installation



Bottom view of stand, both banners slot into base



**THE TITAN**

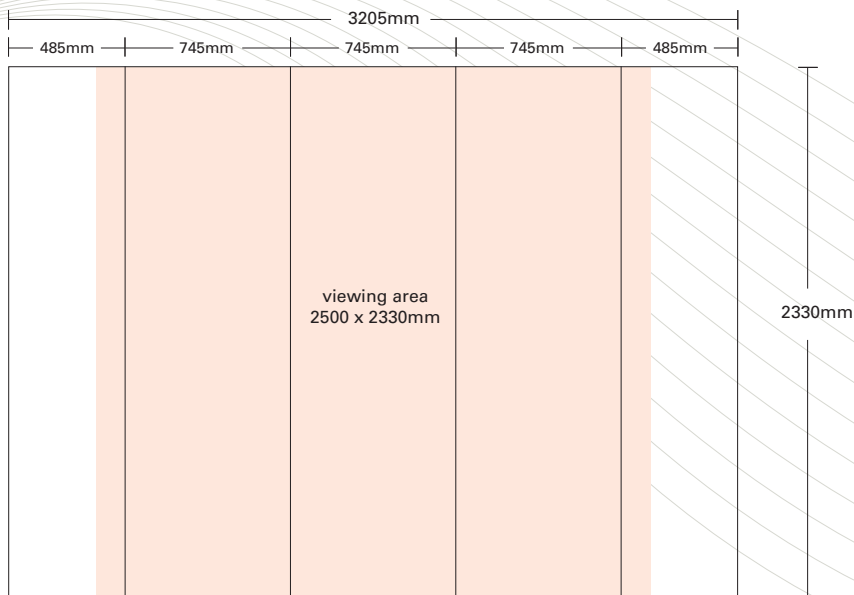
**Size** 3205mm (W) x 2330mm (H)  
viewing area 2500 x 2330mm

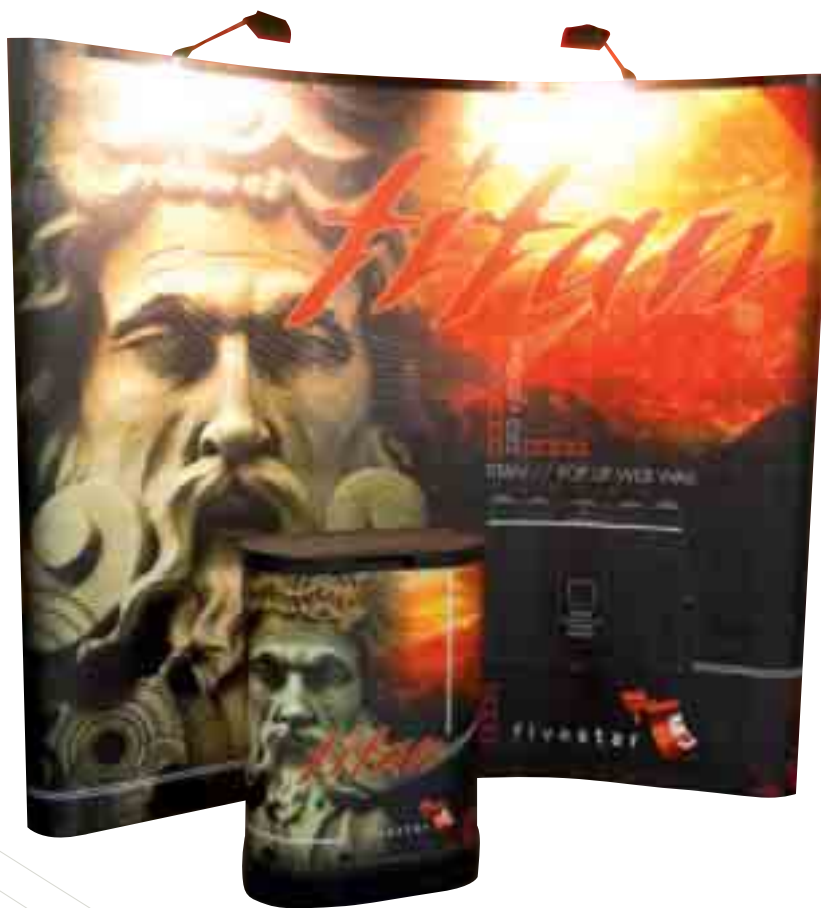
**Code** TITN

**Price** \$2600.00 + gst

Includes printed magnetic strips, stand, aluminium frame and carry case (converts to counter). Indoor banner.

22





Top view  
2 lights attached  
to top



### THE TITAN DOUBLE SIDED

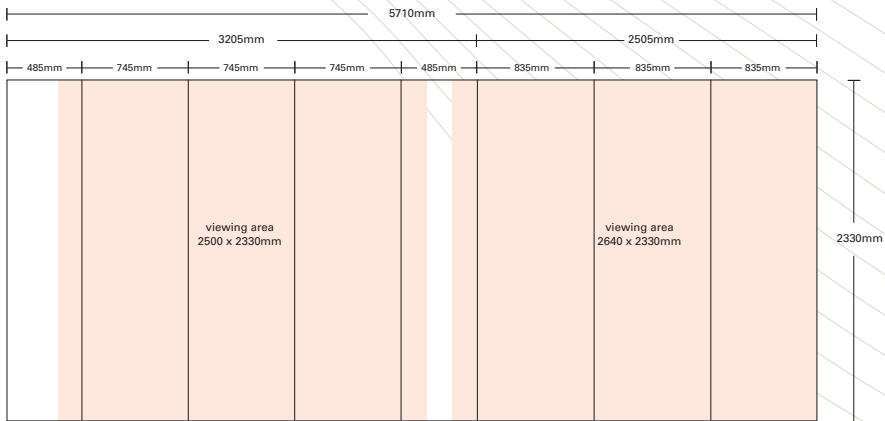
**Size** 5710mm (W) x 2330mm (H)

**Code** TITN\_DS

**Price** \$3700.00 + gst

Includes printed magnetic strips, stand, aluminium frame and carry case (converts to counter). Indoor banner.

24



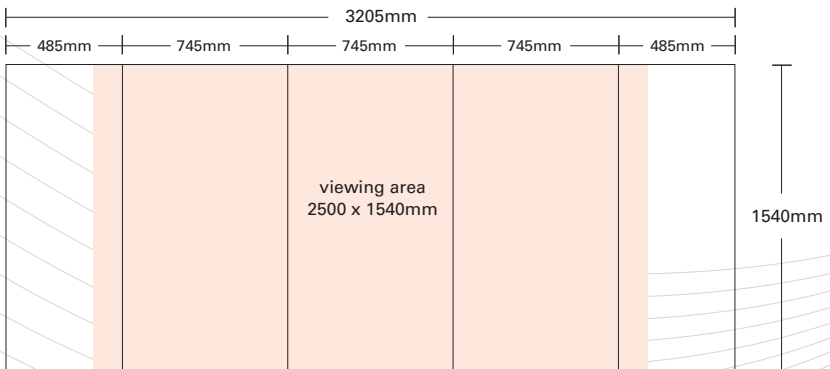
## THE MINI TITAN

**Size** 3205mm (W) x 1540mm (H)  
viewing area 1540 x 2330mm

**Code** TITN\_MINI

**Price** \$2400.00 + gst

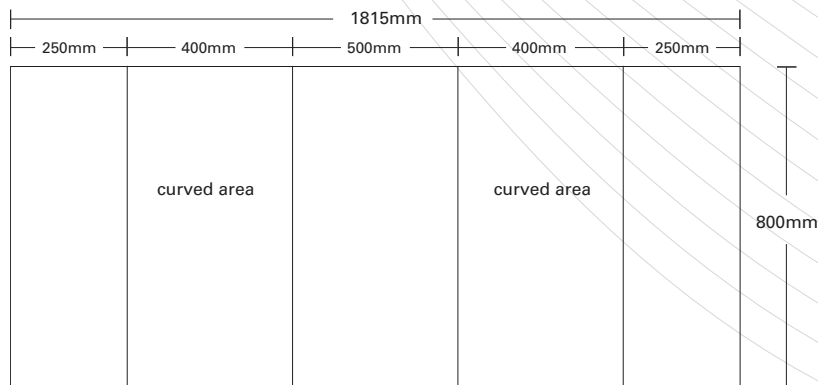
Includes printed magnetic strips, stand, aluminium frame and carry case (converts to counter). Indoor banner.

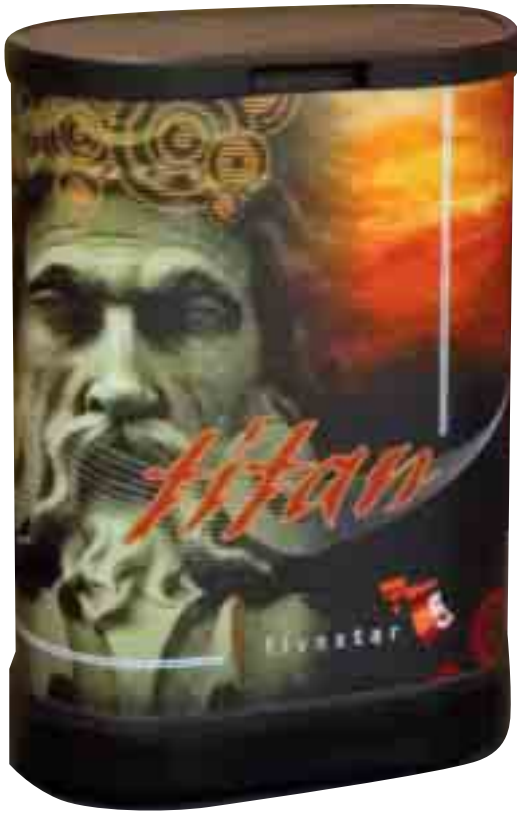


### THE TITAN CONTAINER

- Size** 1815mm (W) x 1540mm (H)  
viewing area 1540 x 800mm
- Code** TITN\_CO
- Price** Included with banner  
Includes carry case (converts to counter).

Suits all Titan sized banners.





Top view  
2 lights attached  
to top



**Large format items are ideal for;**

Corporate advertising

Trade shows and exhibitions (indoor and outdoor)

Point of sale

Any signage

Wall displays

Product promotion and more

28

**Specifications**

Files can be set up ½ or full size.

For maximum quality reproduction please ensure all images are no less than 100dpi at full size (ie 150dpi at ½ size).

All files should be converted to CMYK.

All fonts to be converted to outlines/paths (or supply fonts).



large  
format



**A - FRAME**

**Size** Small - 600mm x 600mm

**Code** AFR\_SM

**Price** \$235.00 + gst

Includes 2 prints attached to frame

**Size** Medium - 600mm (W) x 900mm (H)

**Code** AFR\_ME

**Price** \$285.00 + gst

Includes 2 prints attached to frame

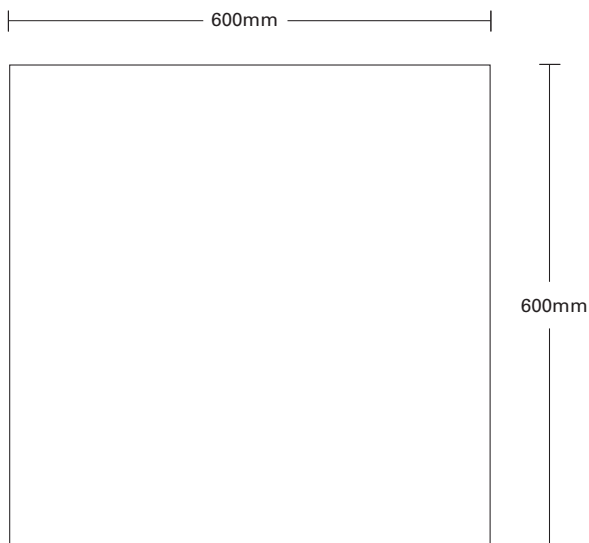
**Size** Large - 900mm (W) x 1200mm (H)

**Code** AFR\_LA

**Price** \$495.00 + gst

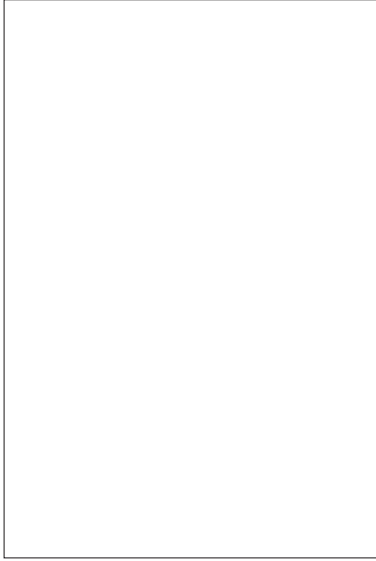
Includes 2 prints attached to frame

30

**SMALL**

600mm

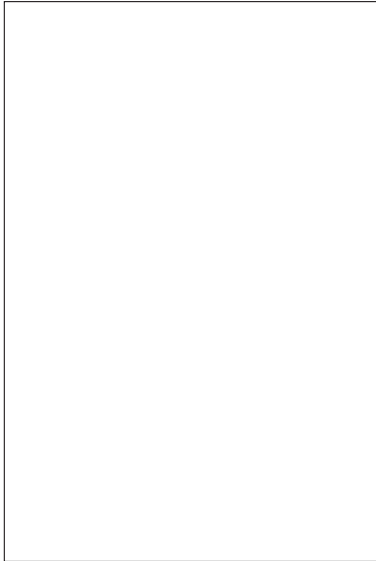
## MEDIUM



900mm

900mm

## LARGE

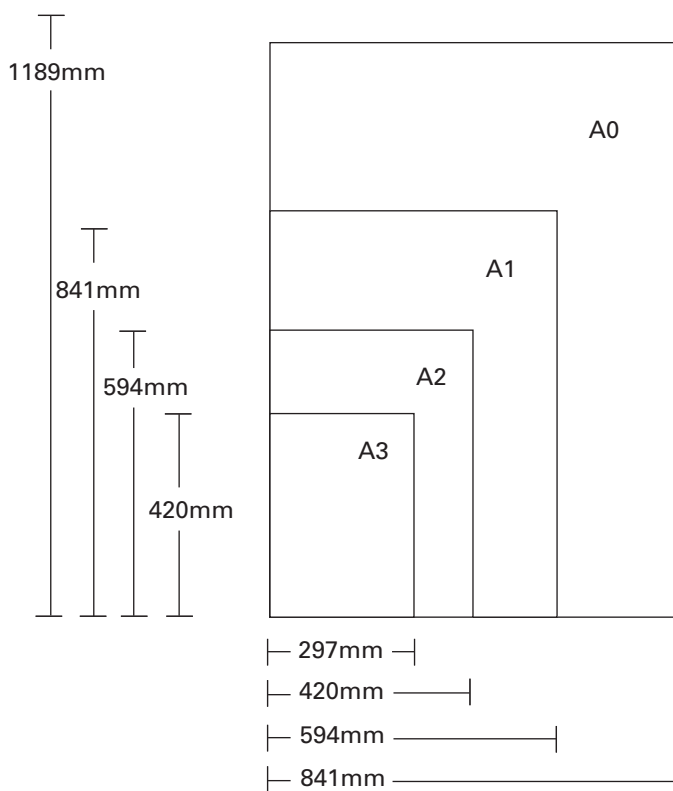


1200mm



## POSTERS

- Size A3 - 297mm (W) x 420mm (H)  
 A2 - 420mm (W) x 594mm (H)  
 A1 - 594mm (W) x 841mm (H)  
 A0 - 841mm (W) x 1189mm (H)  
 Custom sizes available



## PRICING

Quantity	A3	A2	A1	A0
1 - 5	\$10.00	\$23.00	\$44.00	\$79.00
6 - 10	\$9.40	\$20.50	\$38.50	\$75.00
11 - 15	\$9.00	\$19.30	\$36.30	\$73.00
16 - 20	\$8.75	\$18.00	\$34.25	\$71.00
21 - 25	\$8.75	\$17.10	\$31.20	\$65.00
26 - 30	\$8.50	\$16.00	\$30.00	\$59.00
31 - 35	\$8.50	\$15.50	POA	POA
36 - 50	\$8.25	\$15.50	POA	POA



**CANVAS**

Size	A4 - 210mm (W) x 297mm (H)
	A3 - 297mm (W) x 420mm (H)
	A2 - 420mm (W) x 594mm (H)
	A1 - 594mm (W) x 841mm (H)
	A0 - 841mm (W) x 1188mm (H)

Includes full colour stretched canvas print attached to frame.



**PRICING**

<b>A4</b>	<b>A3</b>	<b>A2</b>	<b>A1</b>	<b>A0</b>
\$99.00	\$120.00	\$149.00	\$195.00	\$285.00



**FLAT BED - RIGID SUBSTRATES - CORFLUTE**

**Size** 600mm (W) x 600mm (H)

**Code** FBED\_A

**Price** \$40.00 + gst

**Size** 1200mm (W) x 600mm (H)

**Code** FBED\_B

**Price** \$50.00 + gst

**Size** 2000mm (W) x 1000mm (H)

**Code** FBED\_C

**Price** \$80.00 + gst

**Size** 2400mm (W) x 1200mm (H)

**Code** FBED\_D

**Price** \$115.00 + gst

Includes 5mm white corflute panel with full colour UV Ink print plus eyelets.

Backing materials also available:

Foam board, Acrylic, Expanded PVC, Colourbond, Aluminium (various thickness). POA

## **FLAT BED - RIGID SUBSTRATES - DIBOND**

**Size** 600mm (W) x 600mm (H)

**Code** FBED\_A

**Price** \$45.00 + gst

**Size** 1200mm (W) x 600mm (H)

**Code** FBED\_B

**Price** \$65.00 + gst

**Size** 2000mm (W) x 1000mm (H)

**Code** FBED\_C

**Price** \$120.00 + gst

**Size** 2400mm (W) x 1200mm (H)

**Code** FBED\_D

**Price** \$156.00 + gst

**Size** 2500mm (W) x 1000mm (H)

**Code** FBED\_E

**Price** \$325.00 + gst

**Size** 3050mm (W) x 1250mm (H)

**Code** FBED\_B

**Price** \$445.00 + gst

Includes 5mm white corflute panel with full colour UV Ink print plus eyelets.

Backing materials also available:

Foam board, Acrylic, Expanded PVC, Colourbond, Aluminium (various thickness). POA

**ADSHEL POSTERS**

Size 1020mm (W) x 1520mm (H)

Code Metrolite

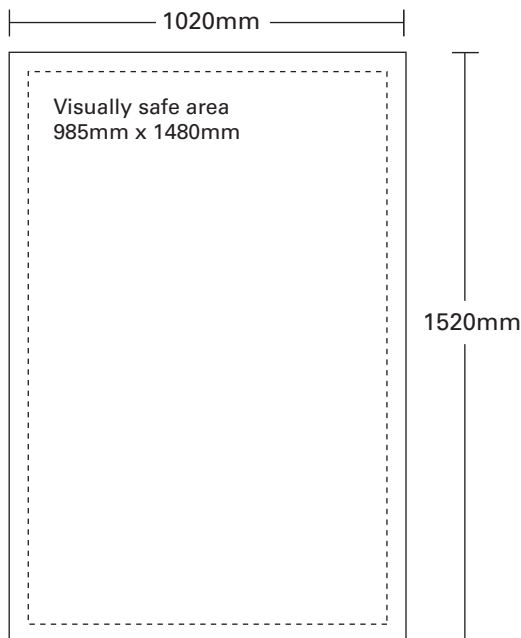
Price \$50.00 + gst

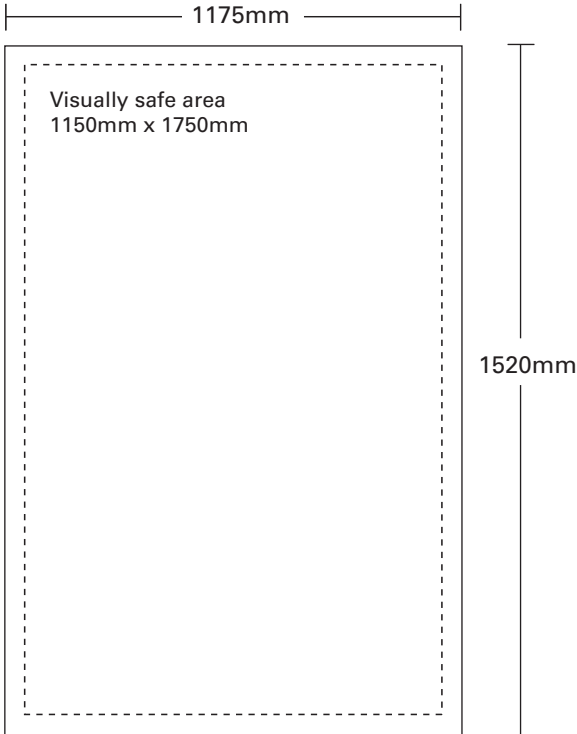
Size 1175mm (W) x 1775mm (H)

Code Superlite

Price \$80.00 + gst

Includes vinyl poster.





**Signage is ideal for;**

Corporate advertising  
Shop fronts  
Point of sale  
Wall displays  
Outdoor application

**Specifications**

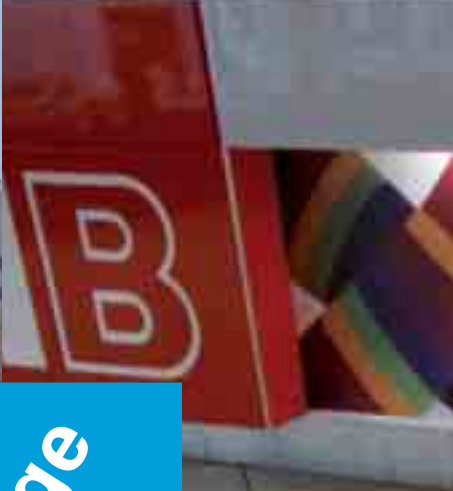
40

Files can be set up  $\frac{1}{4}$ ,  $\frac{1}{2}$  or full size.

For maximum quality reproduction please ensure all images are no less than 100dpi at full size (ie 150dpi at  $\frac{1}{2}$  size).

All files should be converted to CMYK.

All fonts to be converted to outlines/paths (or supply fonts).



signage



**OUTDOOR SIGNS / BANNERS**

Size 2000mm (W) x 1000mm (H)

Code OUTB\_A

Price \$150.00 + gst

Size 3000mm (W) x 1000mm (H)

Code OUTB\_B

Price \$210.00 + gst

Size 4000mm (W) x 1000mm (H)

Code OUTB\_C

Price \$270.00 + gst

Size 5000mm (W) x 1000mm (H)

Code OUTB\_D

Price \$320.00 + gst

Size 10,000mm (W) x 1000mm (H)

Code OUTB\_E

Price \$625.00 + gst

Size 5000mm (W) x 1500mm (H)

Code OUTB\_F

Price \$685.00 + gst

Size 10,000mm (W) x 1500mm (H)

Code OUTB\_G

Price \$1310.00 + gst

Size 20,000mm (W) x 1500mm (H)

Code OUTB\_H

Price \$2250.00 + gst

Includes banner on a choice of matte, gloss or heavy duty stock, eyelets and stitching.  
Printed using UV solvent inks and / or computer cut vinyl.  
Laminating and custom sizes available.



**Pre-press services offered;**

Design

Scanning



**pre-press  
services**



## GRAPHIC DESIGN

We can cater for all your design requirements, including:

- Corporate identity
- Stationery
- Brochures / Catalogues
- Point of sale
- Banners and posters
- Packaging and more

46





pitstophandwash  
*Cafe*

**Handwash Car Cleaning**

## SCANNING

We can scan using either flatbed or high quality drum scanning;

Negatives

Photographs

Original artwork

3D objects

Scanning size up to A2.

Scanning depth for 3D objects up to 50mm



## STICKERS AND LABELS

We can print on;  
Self adhesive vinyl  
One way vision  
Reflective material  
Polyesters

Size to your request.



## Specifications

Platforms

Software

Fonts

Display systems

Large format printing

Technical information

Industrial flatbed printing

Laminating

Mounting



# Specifications



## **PLATFORMS**

Fivestar digital supports Macintosh and PC technology and has invested in a team of trained professionals who ensure they are up-to-date with the latest developments.

## **SOFTWARE**

Fivestar digital can accommodate a wide range of software.

Files can be received via

FTP

DVD

CD

Zip Disk (100 and 250)

Flash Drive

Floppy Disk

Email: [sforster@fivestardigital.com.au](mailto:sforster@fivestardigital.com.au)

Please note - All images must be converted to CMYK (not RGB).

## **FONTS**

All fonts must either be supplied with each job or converted to paths. Legally Fivestar digital cannot archive fonts.

## **DISPLAY SYSTEMS**

Fivestar digital is able to supply a wide range of easy-to-assemble displays including pull-up, z-form, pop-up, hanging and constructed. These are available on request.

## **LARGE FORMAT PRINTING (INDOOR AND OUTDOOR)**

Fivestar digital offers flexibility and quality for large format digital print jobs, such as banners, wall graphics, POP displays and signage.

All materials are of the highest quality and Fivestar digital gives great consideration to stock, ink, application and use of the end product when deciding on the best technique to use.

Fivestar digital uses UV based and solvent inks to ensure outdoor products retain their vibrancy and impact. These inks offer high UV protection for long-term or outdoor displays and signage.

A combination of technology and experience results in superior reproduction for large-scale images.

Fivestar digital uses 6-colour technology to achieve maximum results. The 6-colour technology uses traditional CMYK plus a light cyan and magenta to produce sharper detail and contrast in the highlight and midtone ranges.

### **Technical Information**

- Pigment based inks for indoor displays
- Solvent based inks for long-term displays including outdoor signage
- Up to 1440dpi resolution
- Maximum print area 1600mm wide by desired length

- Large range of stocks available include artpaper, canvas, PVC banner and pressure sensitive vinyl.
- For high quality reproduction Fivestar digital recommend images should be a minimum of 300dpi at 33% of final output size.

### **INDUSTRIAL FLAT BED PRINTING (OUTDOOR AND DISPLAY)**

Fivestar digital offers the highest quality direct to substrate digital print printing available, suitable for signage, POP displays, wall graphics and promotional material.

Fivestar digital uses an 8 colour UV based ink system which includes CMYK, Lc, Lm, White and Clear. These inks offer high UV protection for long-term outdoor displays and signage suitable for many substrates and fabrics.

#### **Technical Information**

- UV curable based inks, CMYK, Lc, Lm, White and Clear.
- Maximum substrate thickness of 50mm
- Up to 1200 x 1200dpi resolution
- Maximum print area 1600 x 3100mm
- Suitable uncoated substrates include, corflute, gator board, MDF, glass, dibond and PVC
- For high quality reproduction Fivestar digital recommend images should be a minimum of 300dpi at 33% of final output size.

## **LAMINATING**

Fivestar digital has an in-house laminating service to protect and enhance the end-product, offering both cold and hot laminating techniques.

Laminating provides a layer of protection and also includes an anti-graffiti finish.

### **Cold Laminating (single sided)**

Cold laminating provides further UV protection to minimise fading from direct sunlight and prevents damage to the print from handling.

Available in gloss, matt, satin or sandtex (anti-graffiti) finish.

Maximum width 1500mm

### **Hot Laminating (encapsulate)**

Hot laminating coats both sides of a print with plastic and is a cost-effective way to prevent damage from handling.

Available in gloss (75,125 or 250 micron) or matt (75 micron).

Maximum width 1000mm

## **MOUNTING**

Fivestar digital has a variety of mounting materials.

### **MDF**

MDF is ideal for long-term indoor displays, but not suitable for outdoor use.

Thickness: 3, 6, 9, 12 or 16mm

Colour: brown

Material: timber

Standard sheet size: 1200 x 2400mm

Large sheet sizes and black bevelled edges are both available on request

### **Fome-Core**

This cost effective lightweight material is suitable for short-term indoor hanging displays.

Thickness: 3, 5 or 10mm

Colour: white

Material: foam encased in board

Maximum sheet size: 1220 x 2440mm

### **Gatorfoam**

This is a lightweight durable material which is most suitable for long-term indoor hanging displays.

Thickness: 5 or 10mm

Colour: black

Material: foam encased in board

Maximum sheet size: 1220 x 2440mm

## **Corflute**

This is one of the most cost-effective, lightweight and durable materials suitable for indoor or outdoor displays.

Thickness: 3, 3.3 or 5mm

Colour: white

Material: plastic

Maximum sheet size: 1220 x 2440mm

## **PVC**

An extremely durable material suitable for indoor / outdoor displays.

Thickness: 1, 2 or 3mm

Colour: White

Thickness: 3mm

Colour: white or black

Material: plastic

Maximum sheet size: 1220 x 2440mm

## **Hips Board**

Exceptionally durable and flexible material suitable for outdoor displays.

Thickness: 1, 2 or 3mm

Colour: black

Material: plastic

Maximum sheet size: 1220 x 2440mm



Telephone 08 8104 6969  
Facsimile 08 8104 6999  
Address 262 Marion Road  
Netley SA 5037

[www.fivestarprint.com.au](http://www.fivestarprint.com.au)

fivestardigital 